

# PUBLIC SERVICE ANNOUNCEMENT

## TOHONO O'ODHAM NATION

### UNIFIED COMMAND

## COVID-19 MEDIA LITERACY (5)

Saturday, March 21, 2020

There is a lot of misinformation going around the internet and social media regarding COVID-19. And with today's 24-hour news cycle it can be challenging to determine which information is true or fact and which information is false.

The internet and social media have become a huge part of our daily lives, and we can sometimes forget there are multiple contributing factors that determine what information we see and hear. Information can be in the form of an article, a facebook post, a statement made, or sometimes screen shots/pictures that are sent through text message.

Fact-checking is important. But it is not always done well or done at all. And with so many different social media and news platforms, there is a lot of conflicting information. Technology is advancing every day, and false things can appear real. You should cross reference and verify what you find on social media, in the news, or in conversation with someone.

Information that comes from the Unified Command has been checked for accuracy, and any information involving health care is verified with technical specialists before it is posted to OEM's Facebook page or sent out in a Public Service Announcement.

**Not sure if information is true or fact?  
You can start by asking yourself these questions!**



**Be Curious! Ask Questions!**

<b>WHO?</b>	<b>WHAT?</b>	<b>WHERE?</b>
<ul style="list-style-type: none"><li>Who wrote/created this?</li></ul>	<ul style="list-style-type: none"><li>What is the author's title?</li></ul>	<ul style="list-style-type: none"><li>Where did the info come from?</li></ul>
<ul style="list-style-type: none"><li>Who is the primary source?</li></ul>	<ul style="list-style-type: none"><li>What is the quality of the content?</li></ul>	<ul style="list-style-type: none"><li>Where did this first appear?</li></ul>
<ul style="list-style-type: none"><li>Who regulates/edits the platform where you found this?</li></ul>	<ul style="list-style-type: none"><li>What emotions do the headline and content evoke?</li></ul>	<ul style="list-style-type: none"><li>Where did the supporting data come from?</li></ul>
<ul style="list-style-type: none"><li>Who would interpret this in a different way?</li></ul>	<ul style="list-style-type: none"><li>What do other sources say about this?</li></ul>	<ul style="list-style-type: none"><li>Where does the funding for this come from?</li></ul>
<ul style="list-style-type: none"><li>Who is making money from this?</li></ul>	<ul style="list-style-type: none"><li>What is the intention or bias behind this?</li></ul>	<ul style="list-style-type: none"><li>Where do links send you?</li></ul>

**If you're not 100% sure, DON'T SHARE IT!  
Spreading misinformation doesn't help anyone!**

*If you would like to learn about Media Literacy and more steps you can take to make sure you are receiving accurate information, you can visit the Not So Fast Campaign at [www.notsofastcampaign.org](http://www.notsofastcampaign.org) or Common Sense Media at [www.common sense media.org](http://www.common sense media.org)*

